

experience

inkling

senior design technologist

2010 - present

design and develop compelling interactive educational content for the inkling platform. design templates, stylesheets and other style elements for learning content. work with engineers to architect markup that is extensible and maintainable, work with content owners to ensure quality and accuracy of styled content.

joyce croft design

freelance art direction + design

2001 - present

manage full service design agency. lead design direction, maintain client relationships + manage all sales efforts. translate client's marketing + informational content into a functional website. create information architecture + wireframes, determine all coding requirements for site creation including forms + specialized scripts. design web page mockups, hand-code in xhtml, css, javascript + php. integrate verbal content with site design for final product.

wired magazine

web designer + developer

2006 - 2010

organize planning, development, + deployment of wired magazine's marketing web sites. work directly with marketing department + clients to determine project scope + specifications. coordinate + track progress of design + development teams to implement online designs. design, layout + ongoing maintenance of web pages using hand coded xhtml, css, php + flash. ensure overall quality of web site. design advertising + event promotions + direct mail.

stylehive

senior web designer

2008 - 2009

work directly with partners, clients + sales teams to determine project scope + specifications. create wireframes. design mockups of web pages + applications. code pages using hand coded css + xhtml. utilize + integrate yui library. ensure overall quality of web site. created ad concepts, identity, look + feel, branding, website.

education

atlanta college of art

bachelor of fine arts with honors

painting

December 1997

skills

adobe cs4

ftp clients

php

microsoft office

xhtml

javascript

text editors

css